

EEO PUBLIC FILE REPORT 2016

ANNUAL EEO Public File Report for WHDH, Boston, MA and WLVI, Cambridge, MA (12/1/15-11/30/16)

EEO Recruitment Outreach

Any reference to WHDH or WHDH-TV also refers to WLVI as well.

Job vacancies, which were filled within the reporting period, are listed with information on the sources utilized for recruitment. The list identifies the sources utilized for each position, the recruitment source of the hiree and the number of persons interviewed from each source.

All of the sources listed below in the “Agency Mailing List” received notices for all of the job vacancies filled during the preceding year. Specifically, WHDH sent mailings biweekly to these agencies announcing all job opportunities at WHDH and inviting interested applicants to submit resumes, view the latest job and internship opportunities on our website, etc.

In addition, several of the vacancies specify “ADS” in the “Recruiting Sources” column. “ADS” is a general term for WHDH’s external advertising of open positions. Unlike those sources listed in the “Agency Mailing List,” these ADS sources, which are listed separately below, are only utilized for certain vacancies. With respect to each vacancy filled during the preceding year, the particular ADS source(s) is/are separately listed in the “Recruiting Sources” column.

All open positions also are posted on the stations’ websites, www.whdh.com, www.wlvi.com, along with internship information. The Massachusetts Division of Unemployment Assistance accesses these sites to update its job data bank.

All employment notices and advertisements or listings indicate that WHDH is an equal opportunity employer.

Outreach Initiatives (12/1/15-11/30/16)

1. Human Resources for WHDH-TV attended Emmanuel College’s 2016 Spring Internship and Career Fair on March 22, 2016. Current students learned about career and internship opportunities currently available at the station.
2. Human Resources for WHDH-TV attended an Internship Fair at Emerson College on October 4, 2016. This internship fair included an opportunity to meet with current and future job prospects for our stations and discuss current job openings and internship opportunities available.

3. WHDH-TV attended The Communications and Marketing Careers Information Exchange at Suffolk University on October 26, 2016. Discussions provided communications students and graduate students with the opportunity to learn about career paths, specialties and vocational resources within the Communications and Marketing industries and how to go about applying for current job openings and internships.
4. Program Services department conducted 21 station tours for numerous schools, organizations, and civic groups to give them a behind-the-scenes look at the broadcast industry.
5. Human Resources Manager hosted students at WHDH for college internships during 3 semesters- Spring, Summer and Fall 2016. WHDH had a total of 68 interns from a variety of colleges listed below. Each intern attended an orientation at the start of his or her semester. Internships are advertised with mailings to local colleges and by posting all on our website at all times.

Student Interns during reporting period were from the following colleges:

College/University	Amount
Boston College	2
Boston University	8
Bridgewater	2
Connecticut College	1
Elon	2
Emerson	10
Emmanuel	1
Endicott	2
Fisher	1
High Point	1
Keene	1
Lydon	1
Marist	1
Merrimack	4
North Carolina State	1
Northeastern	1
Pine Manor	1
Plymouth	1
Roger Williams	1
Salve Regina	1
Simmons	1
Southern CT State	1
Suffolk	4

Syracuse	1
University of Massachusetts	8
University of Missouri	3
University of New Hampshire	1
University of Rhode Island	1
Wesleyan	1
Worcester State	3
Yale	1
TOTAL INTERNS	68

AGENCY MAILING LIST

ABCD Employment and Training
 Attn: Alan Oliver (617) 348-6395
 178 Tremont Street
 Boston, MA 02111

Ad Club Foundation
 Attn: Christiana Weller (617) 262-1100
 22 Batterymarch Street
 Boston, MA 02109-4812

Asian American Civic Association
 Attn: Cyndy Levesque (617) 426-9492
 87 Tyler Street, 5th Floor
 Boston, MA 02111

BC Career Center Southwell Hall
 Attn: Joseph Dupont (617) 552-3430
 38 Commonwealth Avenue
 Chestnut Hill, MA 02467

Boston Globe
 Attn: Business Section, Larry Edelman (617) 929-3045
 P.O. Box 55819
 Boston, MA 02205

Boston NAACP
 Attn: Latisha Caesar (617) 427-9494
 330 Martin Luther King BLVD
 Roxbury, MA 02119

Cambridge Employment Programs
 Attn: Josh Foley (617) 349-6200
 51 Inman Street
 Cambridge, MA 02139

Community Team Work Inc.
Attn: Lisa Wholey (978) 459-0551
155 Merrimack Street
Lowell, MA 01852

Crittenton Women's Union
Attn: Elyse Pipitone (617) 259-2900
One Washington Mall 3rd Fl
Boston, MA 02108

EDGE Publications, Inc.
Attn: HR Dept. (617) 422-0707
434 Massachusetts Ave
Suite 501
Boston, MA 02118

Emerson College
Attn: Career Services, Carol Spector (617) 824-8586
216 Tremont Street
Boston, MA 02116

Emmanuel College
Attn: Career Services, Maureen Asburn (617) 735-9930
400 The Fenway
Boston, MA 02115

Enable Inc.
Attn: Wendy Moran (781) 828-4770
605 Neponset St.
Canton, MA 02121

Greater Lawrence Community Action
Council Attn: HR Dept. (978) 681-4900
305 Essex Street
Lawrence, MA 01840

Hispanic-American
Chamber of Commerce
Attn: Jesus Rosa (617) 261-4222
225 Franklin Street, Suite 2600
Boston, MA 02110

La Alianza
Attn: Rosita Colon (617) 427-7175
434 Warren Street

Boston, MA 02121

Lesley University
Career Resource Center
Attn: Shayna Silva (617) 349-8550
29 Everett St.
Cambridge, MA 02138

N.A.A.C.P Brockton Branch
Attn: Miles Jackson (508) 587-0502
P.O. Box 1535,
Brockton, MA 02303

NABJ-Boston, MA
Boston Globe Attn: Gary Washburn
158 Tremont Street, #1
Cambridge, MA 02139

NAHJ
Attn: Career Center (888) 281-9066
1050 Connecticut Ave NW FI 10
Washington, DC 20036-5334

New England Institute of Art
Attn: Tai Irwin (800) 903-4425
10 Brookline Place West
Brookline, MA 02445

New England Institute of Technology
Career Services
Attn: Kathleen Dohoney (401) 739-5000
One New England Tech Blvd.
East Greenwich, RI 02818-1205

Northeastern University
Attn: Jacqueline Sweeney (617) 373-3409
148 Meserve Hall
Boston, MA 02115

Rumbo
Attn: Dalia Diaz (978) 794-5360
315 Mt. Vernon St.
Lawrence, MA 01843

Salem State College

Attn: Josue Flores (978) 542-6406
352 Lafayette Street
Salem, MA 01970

Tufts University
ATTN: Gregory Victory (617) 627-3299
95 Talbot Ave
Medford, MA 02155

Urban League of MA
Attn: William Watkins (617) 442-4519
88 Warren St.
Roxbury, MA 02119

Wentworth Career Center
Wentworth Hall, # 3
Attn: Robbin Beauchamp (617) 989-4112
550 Huntington Avenue
Boston, MA 02115

Youth Build Cambridge
Attn: Career Counselor (617) 242-1460
1175 Cambridge Street.
Cambridge, MA 02139

ADS SOURCES

Monster.com – 14 interviewees from this source

LinkedIn.com – 24 interviewees from this source

Indeed.com

TVjobs.com

Motionographer.com

TV Technology.com

Broadcastingcable.com

Spotsndots.com

Local Universities including:
Bentley University/Bentley.edu
Boston University/www.joinhandshake.com

Boston College/www.joinhandshake.com
Emerson College/Emerson.edu
Northeastern University/www.joinhandshake.com
Quinnipiac College/Symplicity.com
Framingham State/Framingham.edu
Wentworth Institute of Technology/Symplicity.com

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If your organization would like to receive job vacancy notices from WHDH-TV, please send us your Name, address, telephone number, e-mail address, fax number and contact person to the following address:

Dawn Eggleston at deggleston@whdh.com, Human Resources Manager